

PRESS RELEASE

## Syz Group receives green light from Uruguayan authorities to open its first office in Latin America



Zonamerica office Building where Syz Wealth Management will operate from

Geneva, 23 November, 2022,

Syz Group has received its "investment advisor" license to open a new office in Montevideo, Uruguay. The decision to establish a physical presence in Latin America was made in order to respond to a growing client demand as well as a strategic will from Bank Syz to further develop its footprint in the region.

The new Montevideo office will be headed by Managing Director Rodolfo Rodriguez who has worked for Syz Group since 2016, most recently as Deputy Head of Latam. Located in the Zonamerica free trade zone of Montevideo, the new entity, Syz Wealth Management, will focus on providing investment advisory services to offshore clients.

"Latin America is an area of historical significance to our Group and we wish to be closer to our clients, both geographically and relationally. Serving both private and professional clients in the region for over two decades has led Syz Bank to grow its commitment to this thriving market", said Nicolas Syz, Head of Private Banking at Bank Syz. As Syz Group continues to grow in Latin America, it will be looking at expanding its presence in the coming years, possibly through the targeted acquisition of partners aligned with Syz's strategy and values.

Bank Syz currently has four offices in Switzerland and representative offices in Istanbul (Turkey) and Johannesburg (South Africa). The new office is thus growing the Bank's international network, allowing it to provide proximity and service excellence, helping families

Banque Syz SA Quai des Bergues 1 CH–1201 Geneva Tel +41 58 799 10 00 Fax +41 58 799 20 00 syzgroup.com



and entrepreneurs protect and grow their wealth in an increasingly complex financial landscape.

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## For more information, please contact:

Sherif Mamdouh, Head of Media Relations Tel.: +41 (0)79 317 61 90 Email: sherif.mamdouh@syzgroup.com

## About Syz Group

The Syz Group is a family owned and managed Swiss financial group focused on excellent long-term investment performance, robust risk management, and personal service for clients. Descending from a family that have been entrepreneurs for centuries, the group was co-founded in 1996 by Eric Syz who still leads the firm alongside his two sons and a team of industry experts. Stable and secure – the Syz Group holds substantial equity, at around double Switzerland's regulatory requirements.

The group serves clients across four main areas:

- Bank Syz offers private clients a genuine alternative to the traditions of Swiss private banking
- Syz Independent Managers offers independent asset managers custody and investment services tailored to meet their clients' needs.
- Syz Capital offers investors the opportunity to invest alongside the Syz family in hard to access alternative investments such as private markets
- Syz Asset Management primarily invests the assets of Swiss institutional investors in bonds and money market instruments.

Syz clients share the group's long-term view and focus on building sustainable wealth for the future. Syzgroup.com

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