

# Asset Allocation Insights

## From Recovery to Steady Growth

18 months into the Covid pandemic, the world economy has experienced its shortest yet deepest recession ever, followed by one of the strongest recoveries on record, thanks to historic levels of government and central bank support. The magnitude of the shock, and the uncertainties around its impact on the economic outlook, meant financial markets oscillated between despair and hope, with occasional spikes in both directions. Europe's summer marks another step in this atypical economic cycle with a transition from recovery to an environment of steadier growth.

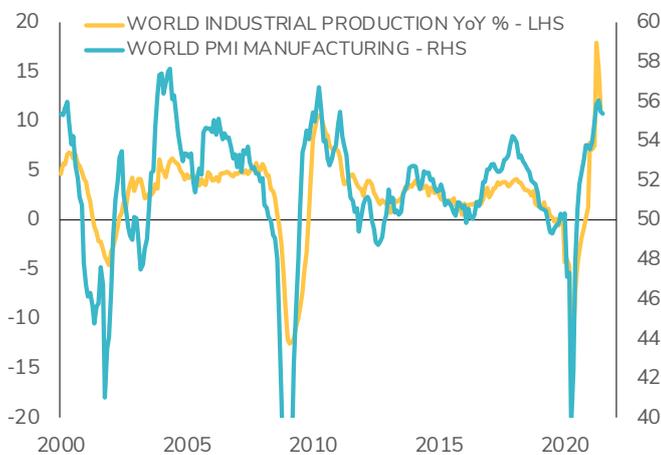


# Asset Allocation Insights:

## From Recovery to Steady Growth

This transition is, in many ways, very welcome as it reflects the gradual normalization of economic activity across developed economies. Of course, the virus is still with us and continues to take its toll. New and highly contagious variants will probably remain a threat for some time, but vaccine rollouts have helped governments to progressively lift Covid-related restrictions and the spectre of large-scale lockdowns has receded. The private sector is progressively resuming growth, with employment and investment spending on the rise. In parallel, government crisis support is being gradually phased out after successfully smoothing the pandemic's economic impact, and central banks are looking at winding-down their record liquidity injections.

### After a strong recovery, global growth will stabilize at a high, but steadier, pace



Source: Banque Syz, Markit, FactSet

For most businesses and households, these developments and the prospect of normalizing economic growth conditions are encouraging. However, for financial markets this transition from recovery to more steady growth can be a source of heightened volatility.

First, the prospect of diminishing support from governments and central banks raises concerns about the economy's ability

### Asset Allocation Views

#### EQUITIES



#### GOVERNMENT BONDS



#### CORPORATE BONDS



#### EMERGING DEBT



#### GOLD



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to keep itself going. Withdrawing support too soon risks damaging today's positive dynamic. Second, the transition from 'recovery' to 'steady growth' means switching from fast and spectacular improvements with low expectations, to less spectacular and less linear rates of growth. While the absolute economic situation is clearly better in a growth rather than a recovery phase, the balance of financial market risks does then tend to shift.

After positive revisions to GDP and better prospects for earnings growth over the past year, the risks of a disappointment now outweigh the chances of better-than-expected news. The central scenario of continuing growth with a benign withdrawal of central bank and government interventions still supports risk appetite.

Solid earnings growth remains a strong catalyst for equity markets. But, as economic conditions gradually normalize, companies with good balance sheets and visibility on their earnings prospects are likely to regain their leadership positions, at the expense of cyclical sectors that have most benefited from the recovery.

In portfolios, we believe that it therefore makes sense to continue taking profits on the cyclical exposures built since the end of 2020, at both the sectorial level (financials, materials) and regional allocations (emerging market equities). This is because softer global economic growth momentum and US monetary policy normalization will create a less favourable environment for these investments.

In parallel, opportunities may appear in fixed income. The credit spread widening in Asia over the past few months offers an attractive entry point into an asset class offering sound yields, especially compared with investment grade credit and even US and European high yield credit. Even exposure to long-term government rates can now add some value, as they offer diversification and a portfolio cushion should we experience an increase in equity market volatility. The 'steady growth' phase that the global economy is entering therefore warrants keeping a constructive portfolio bias, essentially through equity exposure. It also requires adjusting this exposure toward secular trends of quality growth stocks and long-term bonds, after the deflation phase and the cyclical leadership that we saw in the first half of this year.

### For further information

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