

PRESS RELEASE

SYZ expands its presence in Zurich with two new experienced senior bankers

Zurich, 4 April 2019 - Banque SYZ has strengthened its presence in German-speaking Switzerland with the arrival of Thomas Bachmann and Michael Kiefer. They will continue its sustained expansion by developing private clients in the Zurich, Zug and Lucerne regions, one of Switzerland's main hubs for wealth management.

Thomas Bachmann has spent his entire career in private banking providing services dedicated to a demanding clientèle. He has held a number of relationship manager and management positions with several banks (UBS, Credit Suisse, Luzerner Kantonal Bank and Baloise Bank) over the past twenty years. He was most recently the manager of the Notenstein La Roche Privat Bank branch in Lucerne.

Michael Kiefer also has over twenty years of experience in institutional and private asset management. He has worked for major Swiss financial companies (UBS and Credit Suisse) where he developed a sophisticated and UHNWI clientèle before becoming an independent investment consultant.

Thomas Bachmann and Michael Kiefer will report directly from Zurich to Lorenzo Romano, Head of Switzerland and Europe, who is based in Geneva. The recruitment of the two experienced senior bankers is in line with the bank's strategy of expanding its activities in Zurich, Zug and central Switzerland as well as increasingly addressing demanding UHNWI clients and family offices.

In addition to its multidisciplinary and individualised wealth management services, SYZ has been offering mortgages, and retirement services and products for professionals (LPP2) since last year. SYZ has also built up capacities in the area of personalised financial planning and has created SYZ Capital, a business unit specialising in investments and advice in private markets.

"Although SYZ has expanded internationally over more than twenty years, we remain first and foremost very attached to the Swiss market. We're very happy to welcome Thomas Bachmann and Michael Kiefer, two very experienced specialists on whom we can count to continue our sustainable growth in Switzerland over the long term", said Lorenzo Romano, Head of Switzerland and Europe.

For more information, please contact:

Leila Bernasconi Tel.: +41 (0)58 799 1542 E-mail: leila.bernasconi@syzgroup.com

About SYZ Private Banking

SYZ Private Banking is the high-end private banking division of the SYZ Group. By focusing since the outset on private investors' real concerns, SYZ Private Banking represents a new generation of private banks, which combines the recognised strengths of traditional Swiss private banking - in terms of financial solidity, independence and VIP service - with a clearer commitment to absolute performance.

SYZ Private Banking's expertise is available through various levels of service: discretionary portfolio management, active advisory, dedicated alternative investment services (Global Investment Solutions), Wealth Planning,

SYZ Private Banking has built a strong brand identity and its unique model has been widely acknowledged by the industry and has received numerous awards. <u>www.syzbank.com</u>

About SYZ Group

Founded in 1996 in Geneva, SYZ is a Swiss banking group experiencing strong growth, focusing exclusively on asset management via four complementary business lines: high-level private banking, institutional asset management, independent managers and private markets. SYZ offers private and institutional investors an investment style based on active management and risk management aimed at absolute performance. The Group has substantial equity and enjoys its status as an independent company due to its family shareholding structure.

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