

SYZ entrusts its advisory service to Yasmina Barin

Geneva, 20 December 2017 – Banque SYZ recently named Yasmina Barin as its new Head of Advisory. The service boosts advisory portfolios of private clients by recommending innovative and effective investment ideas.

Barin began her professional career on the research team at Capital International. She then joined the SYZ research team in October 2006 as a Senior Analyst. Responsible for security selection in consumer sectors, she also contributed to multi-asset fund management. In February 2015, Yasmina joined the private banking advisory service, where she was in charge of implementing a new advisory management offering. She holds a Master's in International Relations from the Graduate Institute of International Studies (IUHEI).

The advisory service is composed of seven investment professionals, who provide investment services for private clientele who want to maintain control over their investments: Advisory Select (access to our recommended list and our research) and Advisory Expert (direct access to our experts and customised offers).

With its Advisory offer, SYZ provides its private clientele with the same active management philosophy, with a clear focus on performance and a customised range of innovative solutions. Recently, the advisory team successfully launched a fixed income product indexed on shares integrating the United Nations' Sustainable Development Goals (SDGs), issued in collaboration with The World Bank to finance its projects. The team also issued a dynamic certificate for mobility (SYE E-Mobility), enabling investment in a basket of shares exposed to the electric vehicle boom.

"Private clientele active in portfolio management ask for much more than share recommendations. They are looking for innovative and sustainable investment solutions as well as direct access to banking experts. I am particularly pleased to entrust this major role to Yasmina Barin, who has set herself apart with her skills and knowledge", added Silvan Wyss, Head of Wealth Management.

For any further information, please contact:

Moreno Volpi
Tel.: +41 (0)58 799 16 98
E-mail: moreno.volpi@syzgroup.com

About SYZ Wealth Management

SYZ Wealth Management is the high-end private banking division of the SYZ Group and one of Switzerland's Top 20 Swiss private banks. By focusing since the outset on private investors' real concerns, SYZ Wealth Management represents a new generation of private banks, which combines the recognised strengths of traditional Swiss private banking - in terms of financial solidity, independence and VIP service - with a clearer commitment to absolute performance.

SYZ Wealth Management's expertise is available through various levels of service: discretionary portfolio management, active advisory, dedicated alternative investment services (Global Investment Solutions), as well as dedicated services for independent asset managers.

SYZ Wealth Management has built a strong brand identity and its unique model has been widely acknowledged by the industry and has received numerous awards.

www.syzbank.com

About SYZ Group

Founded in Geneva in 1996, SYZ is a Swiss banking group experiencing strong growth, focusing exclusively on asset management via two complementary business lines: high-end private banking and institutional asset management. SYZ offers private and institutional investors comprehensive portfolio management, with an active investment style and a focus on risk reduction that is clearly committed to providing absolute performance through alpha generation.

SYZ is an independent, family-owned company with a global footprint. The Group has a solid capital base and benefits from being privately held and independent.

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