

PRESS RELEASE

SYZ Asset Management strengthens its institutional sales team in Switzerland with two key hires:

- Thierry Cherf is appointed Head of Institutional Sales - Switzerland
- Sachin Sukthankar is joining as Institutional Client Developer

Geneva, 15 December 2017 – In order to enhance the reach of its product and service offering in Switzerland, SYZ Asset Management, the institutional asset management entity of the SYZ Group, has appointed Mr Thierry Cherf as Head of Institutional Sales for Switzerland, and Mr Sachin Sukthankar as Institutional Client Developer.

As SYZ Asset Management strengthens its distribution strategy for institutional clients, with a clear focus on the Swiss market, Thierry Cherf has been appointed to the role of Head of Institutional Sales - Switzerland. Based in Geneva and reporting to Florent Guy-Ducrot, Head of Business Development, Cherf will be responsible for defining and implementing the strategy to increase SYZ Asset Management's engagement among Swiss institutional clients such as pension funds and insurance companies. SYZ Asset Management will continue to meet the needs of this important investor group through its offering of pooled funds, mandates and other customised solutions.

Reporting to Thierry Cherf and based in Zurich, Sachin Sukthankar will be in charge of developing institutional clients for German-speaking Switzerland. Gaëtan Croix, who is presently developing institutional clients for French-speaking Switzerland, will form part of this new team dedicated to institutional investors in Switzerland.

"Strengthening our capacity to propose value-added solutions to institutions and pension funds is definitely part of our distribution strategy. I am confident to entrust these experienced professionals with our home market, as it represents naturally both a priority and an area of significant potential", commented Florent Guy-Ducrot, Head of Business Development.

In line with its goal to expand distribution efforts to wholesale clients, as well as on-board new institutional clients in Switzerland and Europe, SYZ Asset Management has strengthened its business development capabilities with top-level hires and by opening several branches in Europe over the last few years, including in Milan, Madrid and Munich. SYZ Asset Management was awarded "Best Group over 3 years - Overall Small Company" at the 2017 Thomson Lipper Fund Awards Switzerland for its development of new strategies and its renowned expertise, notably in high-conviction equities, active fixed-income and credit and multi-asset solutions. This accolade recognises the quality of its investment performance and its excellence process, as SYZ Asset Management continues to develop active management strategies that seek to generate significant alpha for its clients.

Biographies

Thierry Cherf has 22 years of experience in the financial sector. He began his career in real estate before joining the banking sector. He worked at UBP for six years as Senior Relationship Manager for the distribution of traditional, alternative and structured funds. He was then appointed Head of Distribution for French-speaking Switzerland at LGT Capital Management. Most recently, he served as Director of Distribution at Safra Sarasin in Geneva, where he focused on institutional clients.

Sachin Sukthankar began his financial career at UBS as Securities Specialist in 2000, before joining Julius Bär where he was Global Custody Performance Analysis Specialist until 2009. Later, he joined the Avadis Group as an Investment Controller and a specialist in traditional investments.

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Note to the Editor

About SYZ Asset Management*

SYZ Asset Management, the institutional asset management entity of SYZ Group, provides investment solutions to institutional investors and financial intermediaries. Based on a strong conviction approach, SYZ Asset Management strategies seek to fulfil the portfolio and risk management requirements of demanding investors. The company offers managed accounts and several ranges of investment funds, among which OYSTER Funds a UCITS Luxembourg SICAV -, offering a diversified range of recognised products spanning a variety of asset classes and investment styles that are entrusted to internal and external fund managers.

SYZ Asset Management was awarded "Best Group over 3 years – Overall Small Company" at the Thomson Reuters Lipper Fund Awards 2017 for Switzerland.

www.syzassetmanagement.com

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About SYZ Group

Founded in 1996 in Geneva, SYZ is a Swiss banking group experiencing strong growth, focusing exclusively on asset management via two complementary business lines: high-level private banking and asset management. SYZ offers private and institutional investors an investment style based on active management and risk reduction aimed at absolute performance. The Group has substantial equity and enjoys its status as an independent company due to its family shareholding structure.

www.syzgroup.com