

Banque SYZ is moving into the art world

Geneva, 28 November 2017 – Banque SYZ has inaugurated their new offices in Geneva at 1 quai des Bergues, a building that is synonymous with both tradition and modernity. Through this move, the bank aims to renew its commitment to Geneva's financial market and welcomes its clients in a space designed as a contemporary art museum, where art from the Syz family collection is being exhibited.

Once through the bank's doors, visitors enter a gallery of sculptures and artwork arranged at the centre of a large atrium. Naturally lit with light wells, the central part of the building offers an immersive vertical view of the six-storey architecture which showcases 300 works and designer furniture from the contemporary art collection* of Mr and Mrs Syz. Indeed Mrs Suzanne Syz herself decorated the building by sourcing original pieces of vintage furniture and adding her own creations in the client-facing rooms, thus providing more authenticity and uniqueness.

Works from major artists of the past few decades, including Roman Signer, John Armleder, Wade Guyton, Cindy Sherman, John Baldessari, Louise Lawler, Sturtevant and Rosemarie Trockel can all be found across the building's six floors. The design and exhibition were conceived by the collection's curator, Nicolas Trembley, using various media including paintings, photographs and drawings, ranging from abstract works to portraits.

"I would be delighted to present our guests with this exceptional space, which perfectly illustrates the passion for art that my wife and I have shared for years. Bringing the fruit of our work and our private collection together under one roof is an accomplishment that gives us immense joy each time we come here", said Eric Syz, CEO and founder of SYZ Group.

The complete renovation of the building, constructed between 1906 and 1908, offers a pleasant, well-lit work environment with 215 work spaces spread across 3,678.5 m², including 2,441 m² of offices. The cross-disciplinary functions of the group and the Banque SYZ front office have been brought together. The remaining 300 employees of the SYZ Group in Geneva are housed in offices on rue du Rhône, rue du Commerce and rue Neuve du Molard.

*<http://thesyzcollection.com/>

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About SYZ Group

Founded in Geneva in 1996, SYZ is a Swiss banking group experiencing strong growth, focusing exclusively on asset management via two complementary business lines: high-end private banking and institutional asset management. SYZ offers private and institutional investors comprehensive portfolio management, with an active investment style and a focus on risk reduction that is clearly committed to providing absolute performance through alpha generation. SYZ is an independent, family-owned company with a global footprint. The Group has a solid capital base and benefits from being privately held and independent.

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