Marco Orsi is the new Country Head of Sales of SYZ Asset Management in Italy

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SYZ Asset Management, the asset management division of Swiss banking group SYZ, is pleased to announce the appointment of Marco Orsi as Country Head of Sales for Italy. The new manager will be responsible for promoting various investment solutions, including OYSTER funds, among Italian institutional clients and asset managers. Marco Orsi was previously at Investec AM, and has more than 15 years' experience in the finance industry.

With a presence in Italy dating back to 2002, Swiss banking group SYZ is dedicated exclusively to asset management, with a clear focus on performance, for both private and institutional clients.

A subsidiary of the London headquarters of SYZ Asset Management (Europe) Ltd, the Milan office can offer a wide range of funds from the OYSTER Luxembourg SICAV, as well as discretionary mandates for institutional clients seeking performance. In addition to the sales team headed by Marco Orsi, the Milan office also hosts a dedicated team that successfully manages the European corporate bonds strategy.

“I am very happy to join SYZ Asset Management and lead their activities in Italy. The company manages assets totalling approximately EUR 800 million in Italy, and boasts solid experience and an excellent reputation in asset management focused on performance. These characteristics will increasingly be valued by Italian clients seeking positive yields,” commented Marco Orsi. When the appointment was announced, SYZ Asset Management’s head of business development Florent Guy-Ducrot said: “I am happy to welcome Marco Orsi, a high-profile professional, whose experience of the Italian market will be very useful to us in distributing our investment solutions and enhancing the reputation of our brand at a time of strategic growth for our business”.

With assets totalling EUR 881 billion, Italy is ranked fourth in asset management in the European Union . While investment funds are more visible, discretionary mandates nevertheless account for more than half of managed assets, which is why SYZ Asset Management plans to extend its offer in both segments.

Marco Orsi has more than 15 years’ experience in the Asset Management sector. Before joining the SYZ Group, Marco was sales director at Investec AM and responsible for the development of fund distribution and that of the institutional client segment, with the job of building an Italian franchise. He previously worked for three years at Allianz Global Investors as external distribution manager, and at BNP Paribas for nine years as retail distribution manager.

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