



## Silvan Wyss to head Wealth Management for the SYZ Group

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The Swiss banking group SYZ announces the appointment of Silvan Wyss as its new Head of Wealth Management. Before joining SYZ, Mr. Wyss held a number of senior positions, including a role at Credit Suisse. He will be replacing Fabian Dufresne, who is retiring after over 10 years with the Group.

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Silvan Wyss will be moving to SYZ as a member of the Group's Executive Committee and Head of Wealth Management. His main tasks will be to grow the Swiss market and implement the private banking expansion strategy, especially in Latin America and Africa where SYZ recently began operations following its acquisition of the Swiss subsidiary of Royal Bank of Canada.

Banque SYZ has always taken an innovative approach to management, combining the advantages of traditional private banking (solidity, independence and quality customer care) with a clear focus on performance, achieved through active management and modern investment techniques.

"Silvan Wyss's experience in Latin American markets and his exhaustive knowledge of private banking will be essential to the development of our business in these countries where wealth creation and the entrepreneurial spirit are booming," commented Eric Syz, CEO of the SYZ Group.

"Despite the enormously competitive banking environment, SYZ remains unique for its independence. Its management concept and close collaboration with SYZ Asset Management mean the Bank can offer clients flexible and dynamic long-term investment solutions," added Silvan Wyss.

### Biography

Silvan Wyss, 49, began his career in 1994 in consultancy for financial firms before moving to Credit Suisse in Zurich in 2001 as Head of Online Banking CS Financial Services. In 2006, he was involved in the acquisition and integration of Hedging-Griffo, a well-known Brazilian private bank and hedge fund. In 2010, Mr Wyss became Head of Private Banking Latin America, where he expanded UHNWI and Advisory services. On his return to Europe he took up a number of private banking positions in Zurich, including Global Head of Advisory & Wealth Planning, which he held until 2016. An engineer by training, with a degree from the Swiss Federal Institute of Technology in Zurich (EPFZ), Silvan Wyss also holds an MBA from MIT Sloan School of Management in Cambridge USA.

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