Bank Syz hires Head of Client Solutions and Marketing & Communication

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Mr Philippe Turrian will join Bank Syz as Head of Client Solutions and Marketing & Communication as of 1 October 2022.

Reporting directly to the CEO, he will help the Bank to achieve a major objective of its strategic plan, namely the definition, implementation and distribution of a new products and services offering in line with the Group's vision and mission.

Mr Turrian, who holds a CFA and an MBA from INSEAD, began his career with McKinsey & Company in Geneva as a consultant before joining the Pictet Group in 2010 as Project Manager. In 2015, he was appointed Head of Client Solutions & Marketing and in 2018 Chief Operating Officer of the Pictet Wealth Management division, where he was a member of the Executive Board.

Commenting on Mr Turrian's appointment, Bank CEO Yvan Gaillard said: "Philippe, who has a proven track record of operational and strategic excellence, is a fantastic asset for the Senior Management team which he is joining. His experience in growing wealth management businesses by harnessing both the marketing and sales resources will allow us to leverage the positive momentum we are currently experiencing."

"I am very much looking forward to integrating the Syz Group, which offers a genuine and dependable family-run boutique service. The agility, ambition and strong value-based culture on display have greatly impressed me and I'm confident we will achieve remarkable things in the months and years ahead", said Philippe Turrian ahead of his arrival.

Bringing in the right people

This strategic hire is one of several that have been made in 2022, which are the result of the Bank's growing ambitions and ability to attract top talents. The latest hires include Ms Angela Perez as Head of Chief business Office Wealth Management and Ms Mireille Nassif, who will be in charge of developing the Turkish market and UHNW clients further.